



MOVE IT

THE WORLD'S LEADING MAGAZINE
FOR HEAVY LIFTING AND TRANSPORT EQUIPMENT

PRINT & ONLINE
MEDIA INFORMATION KIT
2026



MOVE IT!

Move It Magazine is an **independent publication founded in 2015**, with **8 issues scheduled for 2026**. It focuses on the dynamic world of heavy lifting and transport, available in both **digital and print formats**, supported by a robust global distribution network. Our dedicated team of journalists **delivers the latest international news, highlights major projects, and innovations in materials, equipment and service provider**. To keep our readers informed every day, we provide **regular updates on our website and social media**, ensuring a continuous connection with our audience and fostering the growth of the Move It Magazine community.

Welcome Note

"As Editor of Move It Magazine, I am proud to present our 2026 Media Kit. This year, we continue to strengthen our position as one of the world's leading magazine for heavy lifting, transport, ports, and project forwarding. Our mission remains clear: to deliver high-quality insights into the projects, technologies, and innovations that shape our sectors."



Roberta Thomas,
Editor

**FOR THE BIGGEST,
FOR THE HEAVIEST!**

News, features, reports, Interviews,...



MOVE IT!

MORE THAN
120K
PROFESSIONAL
READERS

+50K.*
NEWSLETTER AND
MAGAZINE
SUBSCRIBERS

8
EDITIONS/YEAR

MOVE IT!

15K.
FOLLOWERS



Newsletter

*(avg. 23% open rate, 20% CTR)



WHAT WE DO?

- 1ST** • **WRITE & SHARE YOUR STORY**
Promote your products, services, or team to enhance your presence
- 2ND** • **SPOTLIGHT ON INNOVATIONS**
Materials, equipment and service provider. AI, Robotics and Autonomous vehicles, renewable energy, and efficient practices for mega projects.
- 3RD** • **PROJECTS UPDATES**
Join us daily to explore and gain insights into some of the world's largest projects.
- &** • **" WE LIKE TO MOVE IT ! MOVE IT ! "**
As soon as you are satisfied with our Job :)



OUR SECTORS

HEAVY LIFTING & OVERSIZED TRANSPORT

MOVE IT

CONSTRUCTION

Discover how operators, material suppliers, and service providers are driving the latest construction projects.



TRANSPORT

This sector plays a crucial role for infrastructure projects, ensuring that essential materials reach their destinations safely.



MARITIME

Port authorities, terminal operators, shipping companies, and equipment manufacturers are the key players driving this vital sector.



INDUSTRY

Be informed about the latest innovations and technologies essential for handling, lifting, and transportation within the industrial sector.

ENERGY

All energy systems are evolving to new heights. Follow our updates about the latest developments every day.



MINING / OIL&GAS

Stay updated on the latest innovations in the mining sector, both onshore and offshore. Explore the biggest machines that are shaping the industry.



READERSHIP BY INDUSTRY SECTOR:

- CONSTRUCTION AND INFRASTRUCTURE:**
- Heavy lifting and transport companies
 - Construction firms involved in large-scale projects
 - Civil engineering firms
 - Infrastructure development agencies

- LOGISTICS AND SUPPLY CHAIN:**
- Freight forwarding and logistics companies
 - Transportation and shipping firms
 - Warehousing and distribution centers
 - Third-party logistics (3PL) providers

- MARITIME AND PORT OPERATIONS:**
- Port authorities and terminal operators
 - Shipping lines and vessel operators
 - Maritime logistics companies
 - Cargo handling and stevedoring services

- MANUFACTURING:**
- Heavy equipment manufacturers
 - Material handling equipment producers
 - Assembly and production facilities
 - Fabrication and machining companies

- ENERGY:**
- Oil and gas companies
 - Renewable energy firms (e.g., wind and solar)
 - Utilities and energy distribution companies
 - Heavy equipment providers for energy projects

- MINING AND QUARRYING:**
- Mining companies (both surface and underground)
 - Quarry operators
 - Equipment manufacturers specific to mining operations
 - Mineral processing firms

- WASTE MANAGEMENT AND RECYCLING:**
- Waste handling and disposal companies
 - Recycling facilities and service providers
 - Environmental consulting firms

- AGRICULTURE:**
- Agricultural equipment manufacturers
 - Companies involved in heavy agricultural transport
 - Farm management services utilizing heavy lifting and transport

- GOVERNMENT AND PUBLIC SECTOR:**
- Regulatory bodies overseeing construction, mining, and transport
 - Public works and infrastructure departments
 - Environmental protection agencies

- RESEARCH AND EDUCATION:**
- Universities and research institutions focusing on engineering and logistics
 - Technical training organizations in heavy equipment operation
 - Industry research firms and consultants

READERSHIP WORLDWIDE

MOVE IT

MAGAZINE

READERSHIP BY JOB:

- EXECUTIVES:**
- CEOs and COOs of heavy transport and mining companies
 - Business Development Managers
 - Operations Managers
 - Financial Analysts specializing in the sector

- INDUSTRY PROFESSIONALS:**
- Engineers and Design Specialists
 - Project Managers and Coordinators
 - Operators and Technicians
 - Safety Managers and Officers

- MANUFACTURERS AND SUPPLIERS:**
- Equipment Manufacturers (e.g., cranes, trucks, lifting equipment)
 - Material Suppliers (e.g., steel, aggregates)
 - Technology Providers (e.g., software for logistics and transport management)
 - Maintenance and Repair Service Providers

- INVESTORS AND FINANCIAL ANALYSTS:**
- Investors looking for opportunities in heavy industries
 - Financial Analysts specializing in market trends related to heavy lifting and transport

- CONSULTANTS AND ADVISORS:**
- Independent Consultants in logistics, transport, and mining
 - Business Advisors focusing on operational efficiency and strategy

- TRAINING AND EDUCATIONAL INSTITUTIONS:**
- Vocational and Technical School Instructors
 - Corporate Trainers in heavy equipment operations and safety
 - Participants in industry-specific training programs

READERSHIP PERCENTAGE:

CEO, BUSINESS DEVELOPMENT

25%

OPERATIONS, PROJECT MANAGEMENT

22%

ENGINEERING, SALES MANAGER

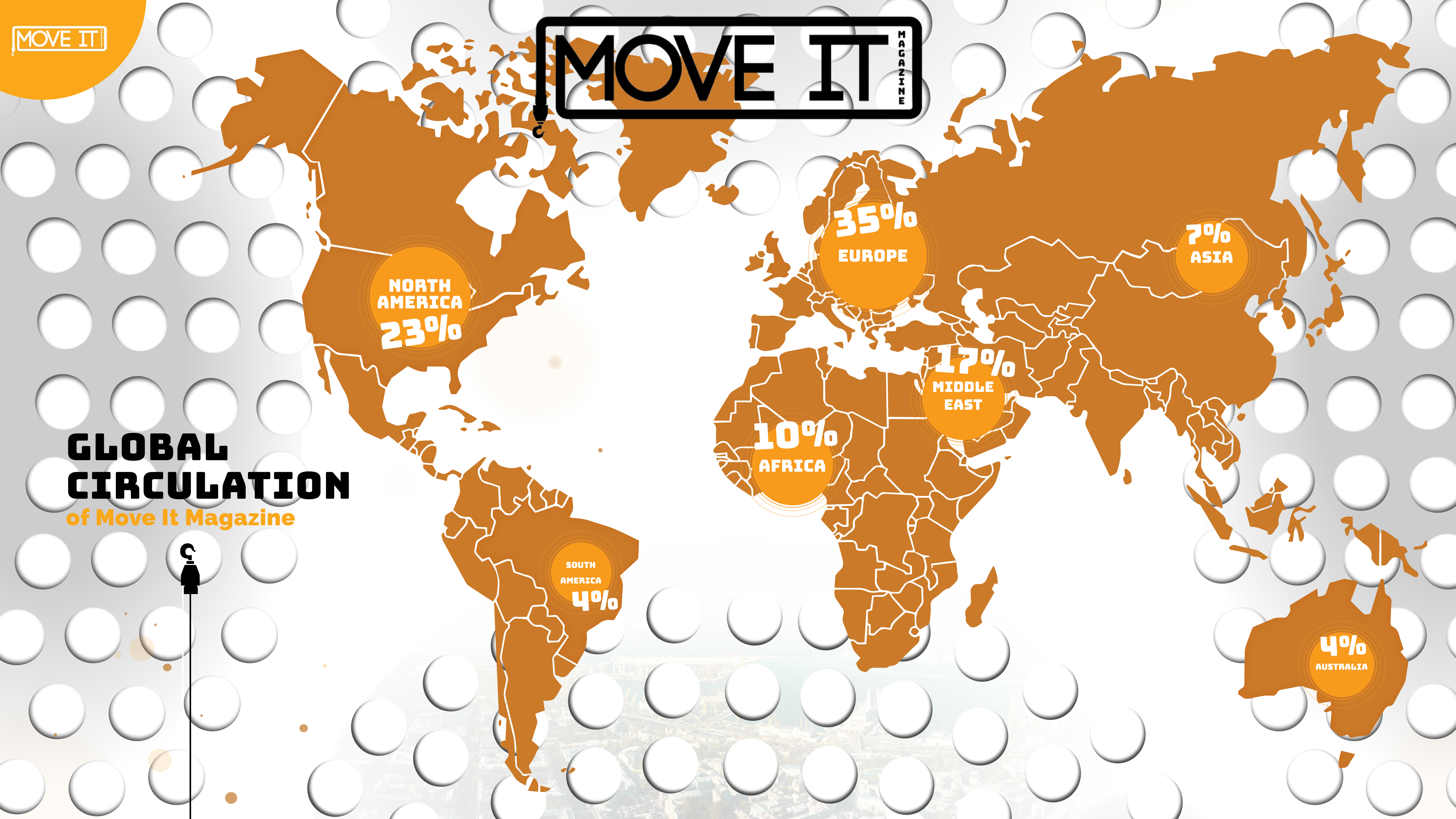
20%

PRODUCT MANAGEMENT, MARKETING

18%

OTHERS...

15%



MOVE IT

MOVE IT
MAGAZINE

NORTH
AMERICA
23%

35%
EUROPE

7%
ASIA

17%
MIDDLE
EAST

10%
AFRICA

SOUTH
AMERICA
4%

4%
AUSTRALIA

GLOBAL
CIRCULATION
of Move It Magazine



PRINT RATES 2026

Move It Magazine printed issue

Faster, easier, smarter, our solutions save you time and money while helping you target the right customer, all in one package.

Be on Top!

MOVE IT MAGAZINE FULL COVERAGE

Banner - Sponsored Post - Direct Email Marketing - Digital & Print Advertisement

DIGITAL

Banner

Your **banner on the homepage** of moveitmagazine.com and its **newsletter**

- Your banner on moveitmagazine.com homepage **for a year.**
- Your banner will be included in Move It magazine's newsletter **for a year.**

Sponsored Post

Publication in the **sponsored post section** at MIM. [com](https://moveitmagazine.com) including all **social media** and MIM **newsletter** That includes **for one year**:

- 4 publications** per month on:
 - Website
 - X Twitter
 - LinkedIn
 - Instagram
 - Facebook
 - TikTok
 - Threads
- 4 publications** per month in Move It magazine's newsletter

Direct Email Marketing

Exclusive newsletter send to Move It Magazine community **6 publications per year.**

- Unlimited, you can display as much as you wish.
- Showcase your company's latest services or products exclusively.
- Choose the date and time that suit you the best

Digital Advertise

Publish your advertise in Move It Magazine's Digital issue

- In all digital issues of the year
- Full page advertise

&

PRINT

Printed Advertise

Publish your advertise in **Move It Magazine's printed issue**

What we propose is a **FULL PAGE coverage, in all print issues of the year**

The best ratio "visibilities -> rates".

Feature - Article

Publish your story in **Move It Magazine's printed issue**

We propose writing an article about your **company's history and growth, or highlighting your latest innovations and projects.**

£1190* PER MONTH
€1495* PER MONTH

*exc tax

COVER PAGE RATES*

POSITION	SIZE	N. OF INSERTION: 1			3	6	1	3	6
FRONT COVER	200 MM W X 225 MM H	£9,780	ON REQUEST	ON REQUEST	€12,350	ON REQUEST	ON REQUEST		
BACK COVER	210 MM W X 297 MM H	£6,699	ON REQUEST	ON REQUEST	€7,700	ON REQUEST	ON REQUEST		
INSIDE FRONT COVER	210 MM W X 297 MM H	£4,550	£12,065	£22,950	€5,595	€15,885	€29,975		
INSIDE BACK COVER	210 MM W X 297 MM H	£4,390	£11,790	£21,190	€5,390	€14,950	€28,050		

INSIDE PAGE RATES*

POSITION	SIZE	N. OF INSERTION: 1			3	6	1	3	6
DOUBLE PAGE SPREAD	420 MM L X 297 MM H	£4,899	£13,699	£26,499	€5,859	€15,759	€29,950		
FULL PAGE	210 MM L X 297 MM H	£2,899	£8,697	£17,394	€3,110	€9,930	€18,660		
1/2 PAGE VERTICAL	90 MM L X 270 MM H	£1,899	£5,697	£11,394	€2,039	€6,117	€12,234		
1/2 PAGE HORIZONTAL	190 MM L X 130 MM H	£1,899	£5,697	£11,394	€2,039	€6,117	€12,234		
1/4 PAGE	90 MM L X 130 MM H	£1,199	£3,597	£7,194	€1,289	€3,867	€7,734		



LOOKING FOR MATERIAL, STAFF OR JOB:
WE WILL PUBLISH YOUR ANNOUNCEMENT IN A SPECIAL SECTION 'ANNOUNCEMENT'.
PRICE ON REQUEST

WISH TO SELL MATERIAL:
WE WILL PUBLISH YOUR ANNOUNCEMENT IN A SPECIAL SECTION 'ANNOUNCEMENT'.
PRICE ON REQUEST

SUPPLEMENTS*	
FACING MATTER	+20%
(ISLAND POSITION, FACING CONTENTS, FACING ARTICLE)	
SPECIAL TRADE FAIR EDITIONS	+20%
AGENCIES	+15%
MAGAZINE AD LINKED TO COMPANY WEBSITE.	+5%
ARTWORK, LAYOUT, LOGO CAN BE CREATED BY OUR DESIGN AGENCY. GET QUOTE AT: INFO@MOVEITMAGAZINE.COM	

HI-RES PDF:	DOCUMENTS:
EMBEDDED FONTS AND CMYK IMAGES	TO BE SUPPLIED IN ADOBE INDESIGN CC,
SCANS, GRAPHICS AND DIGITAL PICTURES:	PHOTOSHOP CC, ILLUSTRATOR, PDF VECTOR
RESOLUTION 300DPI COLOUR CMYK	FILES:
FONTS:	CAN BE SENT VIA FTP, WETRANSFER,
ALL SCREEN AND PRINTER FONTS SHOULD BE SUPPLIED	FILES SUPPLIED IN RGB WILL BE CONVERTED TO CMYK AND MAY RESULT A COLOUR VARIATION.

DOUBLE PAGE SPREAD	FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE
DOUBLE PAGE SPREAD 420MM L X 297MM H	FULL PAGE 210MM L X 297MM H	1/2 PAGE HORIZONTAL 190MM L X 130MM H	1/2 PAGE VERTICAL 90MM L X 270MM H	1/4 PAGE 90 MM L X 130 MM H

FORMAT (.PDF), (.JPG), (.EPS), (.PSD), (.AI), (.INDD)
WARNING: MOVEITMAGAZINE IS NOT RESPONSIBLE IN CASE OF PRINTING ERROR, COLOUR VARIATION.

PRINTED MAGAZINE ADS ARE INCLUDED IN THE DIGITAL VERSION.
5% SUPPLEMENT FOR DIGITAL ADVERTISEMENT LINKED TO THE WEBSITE
*ALL RATES ARE EXCLUDING TAX

CANCELLATION POLICY
6 WEEKS CANCELLATION NOTICE PRIOR TO PUBLICATION
EXCEPT FOR MOVE IT MAGAZINE FULL PACK



ONLINE



Sponsored content

Direct Email marketing

Digital hyperlinks

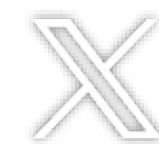


WWW.MOVEITMAGAZINE.COM

Movie integration

Advertising banners

Daily news



DIGITAL KIT 2026

Banner - Sponsored Post - Direct Email - Video

AVERAGE WEB PRINT LAST YEAR*: +2,000,000

AVERAGE MONTHLY PAGE VIEWS*: +250,000

AVERAGE MONTHLY USERS*: +45,000

AVERAGE MONTHLY SESSIONS*: +120,000

NEWSLETTER SUBSCRIBERS: +45,000

Select your pack to increase visibility

Faster, easier, smarter... our solutions save you time and money while helping you target the right client, all in one package.

Boost your brand's visibility with targeted online advertising on our website and newsletter, reaching an engaged audience in your industry. Maximize your impact with precision-driven campaigns that connect you directly to potential clients.



NEWSLETTER
(AVG. 23% OPEN RATE, 20% CTR)

MOVE IT
ONLINE

CHOOSE YOUR PACK TO STAY UP TO DATE!

Best Visibility!

MOVEITMAGAZINE.COM DIGITAL FULL PACK

Banner - Sponsored post - Emails - Digital Advertise

Banner

Your banner on the homepage of moveitmagazine.com and its newsletter

- Your banner on moveitmagazine.com homepage for a month.
- Your banner will be included in Move It magazine's newsletter for a month.

Sponsored Post

Publication in the sponsored post section at moveitmagazine.com including all social media and its newsletter

- **4 publications** per month on:
 - Website
 - LinkedIn
 - Facebook
 - Threads
 - X Twitter
 - Instagram
 - Tik Tok
- **4 publications** per month in Move It magazine's newsletter

Direct Email Marketing

Exclusive newsletter send to Move It Magazine community

- Unlimited, you can display as much as you wish.
- Showcase your company's latest services or products exclusively.
- Choose the date and time that suit you the best

Digital Advertise

Publish your advertise in Move It Magazine's Digital issue only

- **1 publication**
- **Full page** advertise

£ 5,499

€ 6,799

CHOOSE YOUR PACK TO STAY UP TO DATE!

Faster, easier, smarter, our solutions save you time and money while helping you target the right customer, all in one package.



Best start!

BANNER PACK

Website & Newsletter Banner

SIZE 748P X 150P
CONFIG: (.JPG)(.PNG)(.GIF)(.SVG) / RGB-72DPI
FOR DESKTOP/TABLET/MOBILE

Website

Your banner on the homepage of moveitmagazine.com

- Show your latest services or products.

Newsletter

Your banner in the newsletter of moveitmagazine.com

- 4 newsletters will be send per month

£ 1,995 € 2,450

SPONSOR PACK

Sponsored Post Web & Newsletter

SIZE IMAGE 1024P X 720P
NBR OF FONT WORDS 720 WORDS MAX
CONFIG: (.JPG)(.PNG)(.GIF)(.SVG) / RGB-72DPI
FOR DESKTOP/TABLET/MOBILE

Web Sponsored post

Your content will be featured in the spsponsored post section on the MIM website for one month including social media

- 4 publications per month
 - MIM Website
 - MIM X Twitter
 - MIM Linkedin
 - MIM Instagram
 - MIM Facebook
 - MIM TIKTOK
 - MIM Threads

Newsletter Sponsored post

Publication in the MIM Newsletter

- 4 Newsletter publications per month

£ 1,995 € 2,450

DIRECT EMAIL PACK

Direct E-mail Marketing

CONFIG: HTML files including images and hyperlinks
SIZE IMAGE 1024P X 720P
NBR OF FONT WORDS UNLIMITED
CONFIG: (.JPG)(.PNG)(.GIF)(.SVG) / RGB-72DPI
FOR DESKTOP/TABLET/MOBILE

Direct Email Marketing

- Exclusive newsletter send to move it magazine's community
- Send your newsletter to all the community of move it magazine.
 - Deliver targeted content directly to all our subscribers
 - Choose the date and time that suits you the best

£ 2,995 € 3,750

VIDEO INTEGRATION

Website, Newsletter, Social Media, Magazine

FORMAT: FULL HD
VIDEO SIZE: 1920P X 1080P
TIME: 3sec minimum
YOUTUBE LINK ACCEPTED
FOR DESKTOP/TABLET/MOBILE

Video post creation

We can create an attractive video post about your company's activities for Social media, Website and newsletter publications.

- 1 post on all supports
RATES ON REQUEST

Digital magazine

Publish a video in your Move It Magazine's Digital issue article

- 1 Youtube link integration
£ 510 / € 620

Website/Social Media/ Newsletter

Publish a video in your Move It Magazine's Website post or article

- 1 Youtube link integration
£ 510 / € 620

MOVE IT

WE
DESIGN
your
advertisement

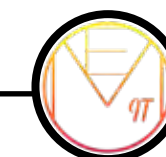


Our graphic designers are at your entire disposal to create your communication media.



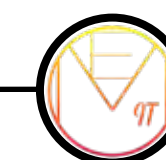
SEND YOUR REQUEST

A member of our team will be dedicated to your project. The best quote will be sent according to your expectation



FINALISE YOUR PROJECT

Choose between our proposals, share your feeling, modify the layout with your graphic designer to finalise your project



PUBLISH IT

Publish your advertise on our printed support and/or online on our website to get even more visibilities

MODIFICATION

You already have a layout, we will take care of making the small changes you need (dimensions, orientation, content).

- Support within 24 hours
- Few reviews with our graphic designer in charge of your project

CREATION

We create your communication with our experiences following your directions .

- Support within 24 hours
- 2 Design
- Few reviews with our graphic designer in charge of your project



JANUARY / FEBRUARY

Breakbulk Middle East (4–5 February 2026)

Feature Article: Heavy lift logistics in desert environments – moving giga-project cargo with SPMTs and jack-up systems.

Industry Insight: Supply chain challenges in oil & gas logistics.

Innovation Spotlight: Heavy lift slings, spreader beams, and jacking systems.

Future Topic: Saudi giga-project requirements for specialized lifting accessories.

World Tour Focus: UAE & Saudi Arabia

Online: Digital Content creator of the month, Podcast maker of the industry Highlight

ADVERTISING DEADLINE: 21 January 2026

MARCH

CONEXPO (3–7 March 2026) |
WBX (19–20 March 2026)

Feature Article: Construction machinery at scale – integrating lifting with earthmoving, transport, and modular construction.

Industry Insight: New equipment trends in the U.S. – hybrid, autonomous, digitalised fleets.

Innovation Spotlight: Overhead cranes, rigging gear, and modular lifting frames.

Future Topic: U.S. infrastructure renewal and renewable mega-projects.

World Tour Focus: United States

Online: Digital Content creator of the month, Podcast maker of the industry Highlight

ADVERTISING DEADLINE: 21 February 2026

APRIL

UK Vertikal Days /
UK Construction & Cranes Issue

Feature Article: Safety at height – how anti-collision systems and operator-assist tech are transforming tower crane operations.

Industry Insight: Offshore wind logistics in the UK – port bottlenecks, turbine lifting capacity.

Innovation Spotlight: Digital twin simulations, anti-sway and anti-collision technology.

Future Topic: Solving the UK's lifting skills gap with safety technology.

World Tour Focus: United Kingdom

Online: Digital Content creator of the month, Podcast maker of the industry Highlight

ADVERTISING DEADLINE: 21 March 2026



THE WORLD'S LEADING MAGAZINE FOR HEAVY LIFTING AND TRANSPORT EQUIPMENT

MAY

TOC Europe (19–21 May 2026)

Feature Article: Maritime cranes in port transformation – ship-to-shore, mobile harbour, and overhead cranes.

Industry Insight: Terminal automation and green port strategies.

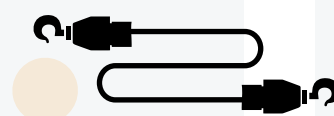
Innovation Spotlight: Overhead cranes, reach stackers, and yard handling tech.

Future Topic: Offshore floating platforms for turbine assembly and staging.

World Tour Focus: Italy, Spain, Portugal

Online: Digital Content creator of the month, Podcast maker of the industry Highlight

ADVERTISING DEADLINE: 2 May 2026



JUNE / JULY (SPECIAL EDITION)

Breakbulk Europe (16–18 June 2026)

Feature Article: Breakbulk Europe highlights – heavy lift vessels and multipurpose ships in global project cargo.

Industry Insight: Integrated sea–land logistics for oversized cargo.

Innovation Spotlight: Jacking systems, transport beams, and heavy-duty fastening solutions.

Future Topic: Energy transition and floating offshore platforms for hydrogen and wind projects.

World Tour Focus: Germany

Online: Digital Content creator of the month, Podcast maker of the industry Highlight

ADVERTISING DEADLINE: 25 May 2026



AUGUST / SEPTEMBER

JDL EXPO (16–18 September 2026)

Feature Article: Mobile cranes & access platforms for urban construction and industrial sites.

Industry Insight: Electrification of compact lifting solutions.

Innovation Spotlight: Mini-cranes, telehandlers, aerial access, and rigging gear.

Future Topic: Smart cities powered by mobile lifting fleets.

World Tour Focus: France

Online: Digital Content creator of the month, Podcast maker of the industry Highlight

ADVERTISING DEADLINE: 25 August 2026

MOVEITMAGAZINE.COM





Editorial Planning 2026



OCTOBER

Antwerp XL

Feature Article: Benelux ports and offshore wind logistics – ship-to-shore cranes, mobile harbour cranes, and port transport fleets.

Industry Insight: Offshore wind logistics in the North Sea – turbine handling and foundation assembly.

Innovation Spotlight: Maritime cranes and automated port logistics systems.

Future Topic: Expanding port capacity for floating offshore platforms and mega project cargo.

World Tour Focus: Benelux (Belgium, Netherlands, Luxembourg)

Online: Digital Content creator of the month, Podcast maker of the industry Highlight

ADVERTISING DEADLINE: 21 May 2026



NOVEMBER / DECEMBER

Breakbulk Asia (18–19 November 2026)

Bauma China (24–27 November 2026)

Feature Article: Asia's mega infrastructure and offshore floating projects.

Industry Insight: China's role in manufacturing heavy lift & maritime cranes.

Innovation Spotlight: Jack-up systems, overhead cranes, and advanced SPMTs.

Future Topic: Belt & Road Initiative – floating offshore platforms and global project cargo flows.

World Tour Focus: China & Singapore

Online: Digital Content creator of the month, Podcast maker of the industry Highlight

ADVERTISING DEADLINE: 6 November 2026

WOULD YOU LIKE TO BE IN MOVE IT MAGAZINE ?

Share your latest news with us!

Tell us about your most recent mega projects, material innovations, heavy lifting and/or transportation operations.

Don't forget your latest acquisitions, key nominations, or business updates.

We'll spread the word.

faster and better than ever!

editorial@moveitmagazine.com

WHY NOT AN ADVERTORIAL ?

**You wish to reach our community
with your own message.**

Get in touch with us to receive a personalized advertorial proposal designed to fit your needs.

roberta.t@moveitmagazine.com

TO ADVERTISE ?

Promote your brand with us!

your solutions in heavy lifting, transport, and innovation directly to our global community. From print to digital, reach decision-makers and industry leaders.

Touch the biggest, Lift the heaviest !

marketing@moveitmagazine.com

MOVEITMAGAZINE.COM

MOVE IT MAGAZINE

THE WORLD'S LEADING MAGAZINE
FOR HEAVY LIFTING AND TRANSPORT EQUIPMENT

PRINT & DIGITAL
MEDIA KIT
2026

CONTACT



Address: 20-22 wenlock road, N17GU, London, U.K.

PHONE: +44(0)7522560161

EMAILS: Information: info@moveitmagazine.com

Marketing: marketing@moveitmagazine.com

Editorial: editorial@moveitmagazine.com

Subscription: subscription@moveitmagazine.com

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