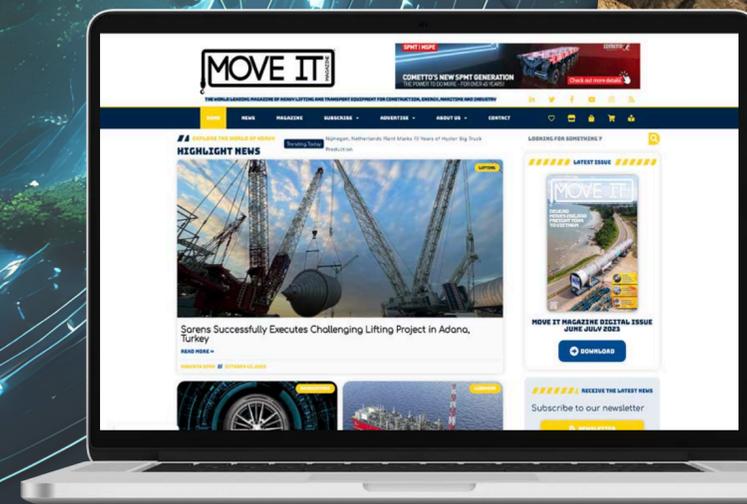


MOVE IT

MAGAZINE

THE WORLD LEADING MAGAZINE OF HEAVY LIFTING AND TRANSPORT EQUIPMENT FOR CONSTRUCTION, ENERGY, MARITIME AND INDUSTRY

PAPER & WEB MEDIA INFORMATION KIT 2025



MOVE IT!

is an independent **bi-monthly publication** **founded in 2015**, focusing on the dynamic world of heavy **publishing in both digital and print formats**, with a robust global distribution network. Our committed team of journalists brings you the latest news and highlights significant projects from around the globe. To keep **our readers updated daily**, we provide a range of news updates **on our website and social media**, ensuring a continuous connection with our audience.

In 2025 Move It Magazine will be focusing on innovations in **autonomous vehicles and robotics**, as well as the **integration of AI** within our sectors.

**FOR THE BIGGEST,
FOR THE HEAVIEST!**

News, features, reports, Interviews,...



MOVE IT

MOVE IT MAGAZINE

MORE THAN
100K
PROFESSIONAL
READERS

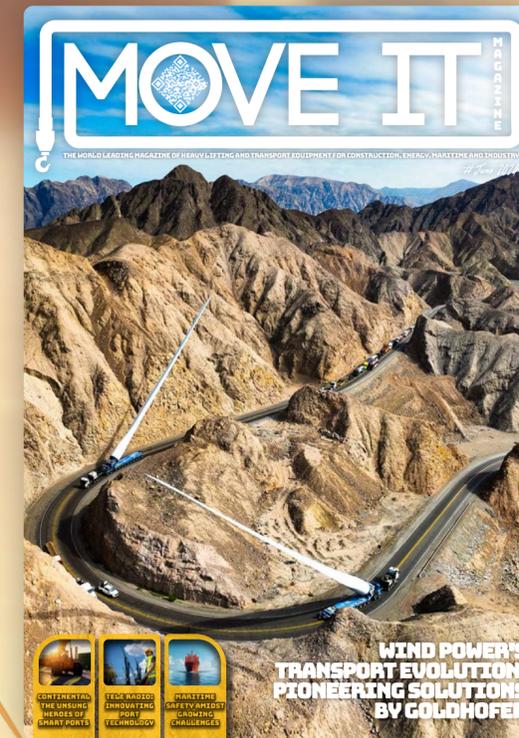
+20K.
DIGITAL MAGAZINE
SUBSCRIBERS

6
EDITIONS/YEAR

10K.
FOLLOWERS

WE LIKE TO

- 1ST** • **WRITE & SHARE YOUR STORY**
Promote your products, services, or team to enhance your presence
 - 2ND** • **SPOTLIGHT ON INNOVATIONS**
AI, Robotics and Autonomous vehicles innovations, renewable energy, and efficient practices within the industry.
 - 3RD** • **PROJECTS UPDATES**
Join us daily to explore and gain insights into some of the world's largest projects.
- &** • **" WE LIKE TO MOVE IT ! MOVE IT ! "**
As soon as you are satisfied with our Job :)



OUR SECTORS

HEAVY LIFTING & OVERSIZED TRANSPORT

CONSTRUCTION

Discover how operators, material suppliers, and service providers are driving the latest construction projects.



TRANSPORT

This sector plays a crucial role for infrastructure projects, ensuring that essential materials reach their destinations safely.



MARITIME

Port authorities, terminal operators, shipping companies, and equipment manufacturers are the key players driving this vital sector.



INDUSTRY

Be informed about the latest innovations and technologies essential for handling, lifting, and transportation within the industrial sector.

ENERGY

All energy systems are evolving to new heights. Follow our updates about the latest developments every day.



MINING / OIL&GAS

Stay updated on the latest innovations in the mining sector, both onshore and offshore. Explore the biggest machines that are shaping the industry.



READERSHIP BY INDUSTRY SECTOR:

CONSTRUCTION AND INFRASTRUCTURE:

- Heavy lifting and transport companies
- Construction firms involved in large-scale projects
- Civil engineering firms
- Infrastructure development agencies

LOGISTICS AND SUPPLY CHAIN:

- Freight forwarding and logistics companies
- Transportation and shipping firms
- Warehousing and distribution centers
- Third-party logistics (3PL) providers

MARITIME AND PORT OPERATIONS:

- Port authorities and terminal operators
- Shipping lines and vessel operators
- Maritime logistics companies
- Cargo handling and stevedoring services

MANUFACTURING:

- Heavy equipment manufacturers
- Material handling equipment producers
- Assembly and production facilities
- Fabrication and machining companies

ENERGY:

- Oil and gas companies
- Renewable energy firms (e.g., wind and solar)
- Utilities and energy distribution companies
- Heavy equipment providers for energy projects

MINING AND QUARRIVING:

- Mining companies (both surface and underground)
- Quarry operators
- Equipment manufacturers specific to mining operations
- Mineral processing firms

WASTE MANAGEMENT AND RECYCLING:

- Waste handling and disposal companies
- Recycling facilities and service providers
- Environmental consulting firms

AGRICULTURE:

- Agricultural equipment manufacturers
- Companies involved in heavy agricultural transport
- Farm management services utilizing heavy lifting and transport

GOVERNMENT AND PUBLIC SECTOR:

- Regulatory bodies overseeing construction, mining, and transport
- Public works and infrastructure departments
- Environmental protection agencies

RESEARCH AND EDUCATION:

- Universities and research institutions focusing on engineering and logistics
- Technical training organizations in heavy equipment operation
- Industry research firms and consultants

READERSHIP WORLDWIDE



READERSHIP BY JOB:

EXECUTIVES:

- CEOs and COOs of heavy transport and mining companies
- Business Development Managers
- Operations Managers
- Financial Analysts specializing in the sector

INDUSTRY PROFESSIONALS:

- Engineers and Design Specialists
- Project Managers and Coordinators
- Operators and Technicians
- Safety Managers and Officers

MANUFACTURERS AND SUPPLIERS:

- Equipment Manufacturers (e.g., cranes, trucks, lifting equipment)
- Material Suppliers (e.g., steel, aggregates)
- Technology Providers (e.g., software for logistics and transport management)
- Maintenance and Repair Service Providers

INVESTORS AND FINANCIAL ANALYSTS:

- Investors looking for opportunities in heavy industries
- Financial Analysts specializing in market trends related to heavy lifting and transport

CONSULTANTS AND ADVISORS:

- Independent Consultants in logistics, transport, and mining
- Business Advisors focusing on operational efficiency and strategy

TRAINING AND EDUCATIONAL INSTITUTIONS:

- Vocational and Technical School Instructors
- Corporate Trainers in heavy equipment operations and safety
- Participants in industry-specific training programs

READERSHIP PERCENTAGE:

CEO, BUSINESS DEVELOPMENT

25%

OPERATIONS, PROJECT MANAGEMENT

22%

ENGINEERING, SALES MANAGER

20%

PRODUCT MANAGEMENT, MARKETING

18%

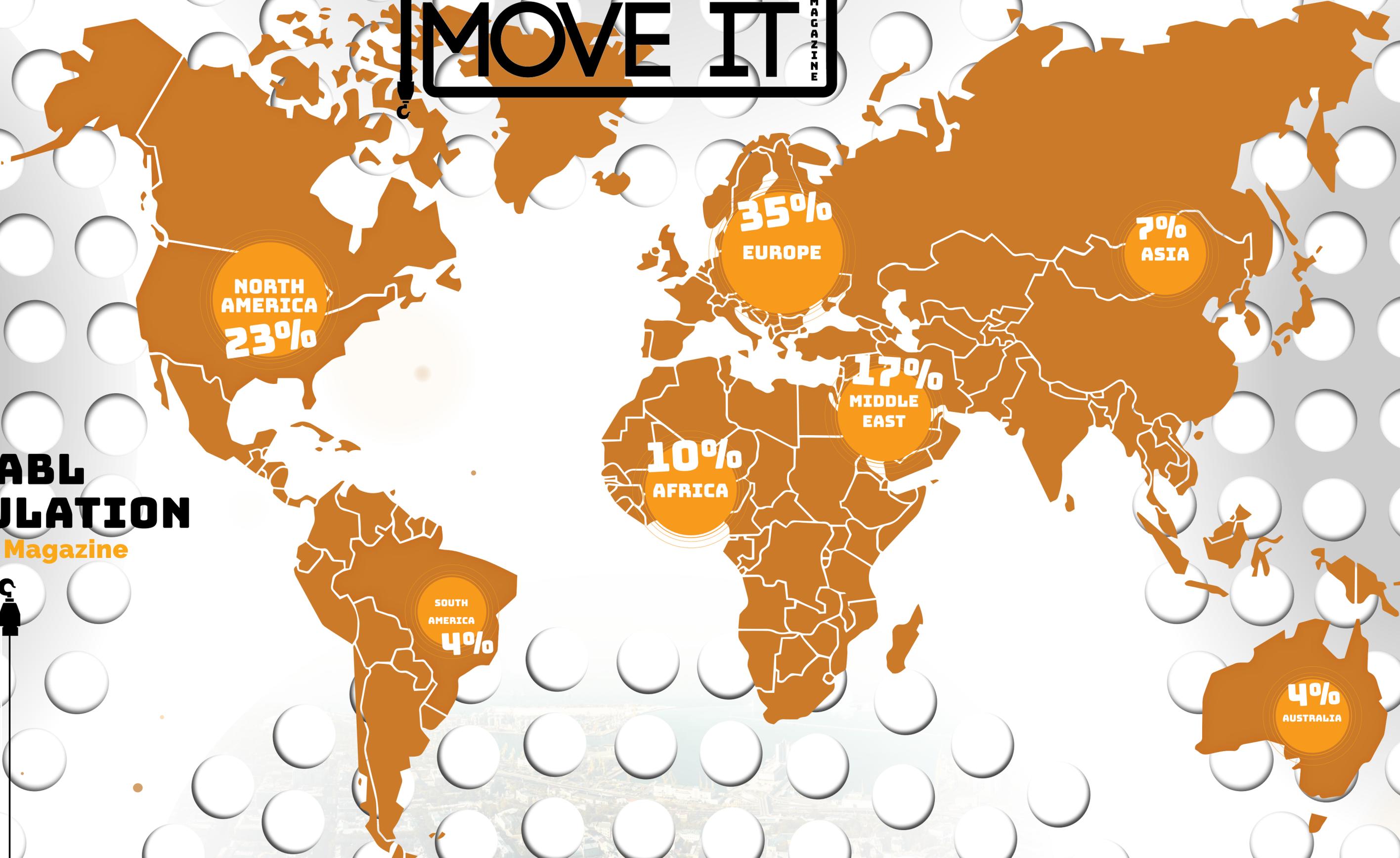
OTHERS...

15%

MOVE IT



MOVE IT MAGAZINE



GLODABL CIRCULATION of Move It Magazine



PRINT PACK 2025

Move It Magazine printed issue

Faster, easier, smarter, our solutions save you time and money while helping you target the right customer, all in one package.

Be a Leader!

MOVE IT MAGAZINE FULL PACK

Banner - Sponsored Post - Direct Email Marketing - Digital & Print Advertisement

DIGITAL

&

PRINT

Banner

- Your banner on the homepage of moveitmagazine.com and its newsletter
- Your banner on moveitmagazine.com homepage for a month.
 - Your banner will be included in Move It magazine's newsletter for a month.

Sponsored Post

- Publication in the sponsored post section at MIM.com including all social media and MIM newsletter
- 4 publications** per month on:
 - Website
 - X Twitter
 - LinkedIn
 - Instagram
 - Facebook
 - TikTok
 - Threads
 - 4 publications** per month in Move It magazine's newsletter

Direct Email Marketing

- Exclusive newsletter send to Move It Magazine community
- Unlimited, you can display as much as you wish.
 - Showcase your company's latest services or products exclusively.
 - Choose the date and time that suit you the best

Digital Advertise

- Publish your advertise in Move It Magazine's Digital issue
- 1 publication**
 - Full page** advertise

Printed Advertise

Publish your advertise in Move It Magazine's printed issue

What we propose is FULL PAGE coverage, which is one of the best ratio "visibilities -> rates".

Feature - Article

Publish your story in Move It Magazine's printed issue

We propose writing an article about your company's history and growth, or highlighting your latest innovations and projects.

£ 8,590 *exc tax*
€ 9,750 *exc tax*

COVER PAGE RATES*

POSITION	SIZE	N. OF INSERTION:			1	3	6
FRONT COVER	200 MM W X 225 MM H	£9,780	ON REQUEST	ON REQUEST	€12,350	ON REQUEST	ON REQUEST
BACK COVER	210 MM W X 297 MM H	£6,699	ON REQUEST	ON REQUEST	€7,700	ON REQUEST	ON REQUEST
INSIDE FRONT COVER	210 MM W X 297 MM H	£4,550	£12,065	£22,950	€5,595	€15,885	€29,975
INSIDE BACK COVER	210 MM W X 297 MM H	£4,390	£11,790	£21,190	€5,390	€14,950	€28,050

INSIDE PAGE RATES*

POSITION	SIZE	N. OF INSERTION:			1	3	6
DOUBLE PAGE SPREAD	420 MM L X 297 MM H	£4,799	£13,699	£26,499	€5,750	€15,950	€29,950
FULL PAGE	210 MM L X 297 MM H	£3,899	£10,990	£19,990	€4,110	€11,999	€21,999
1/2 PAGE VERTICAL	90 MM L X 270 MM H	£2,799	£4,799	£8,999	€2,980	€5,500	€9,990
1/2 PAGE HORIZONTAL	190 MM L X 130 MM H	£2,799	£4,799	£8,999	€2,980	€5,500	€9,990
1/4 PAGE	90 MM L X 130 MM H	£2,040	£5,490	£11,940	€2,180	€5,450	€9,990



FORMAT (.PDF), (.JPG), (.EPS), (.PSD), (.AI), (.INDD)
WARNING: MOVEITMAGAZINE IS NOT RESPONSIBLE IN CASE OF PRINTING ERROR, COLOUR VARIATION.

PRINTED MAGAZINE ADS ARE INCLUDED IN THE DIGITAL VERSION.
 5% SUPPLEMENT FOR DIGITAL ADVERTISEMENT LINKED TO THE WEBSITE
 *ALL RATES ARE EXCLUDING TAX

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 WE WILL PUBLISH YOUR ANNOUNCEMENT IN A SPECIAL SECTION 'ANNOUNCEMENT'.
 PRICE ON REQUEST

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 WE WILL PUBLISH YOUR ANNOUNCEMENT IN A SPECIAL SECTION 'ANNOUNCEMENT'.
 PRICE ON REQUEST

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FACING MATTER (ISLAND POSITION, FACING CONTENTS, FACING ARTICLE)	+20%
SPECIAL TRADE FAIR EDITIONS	+20%
AGENCIES	+15%
MAGAZINE AD LINKED TO COMPANY WEBSITE.	+5%

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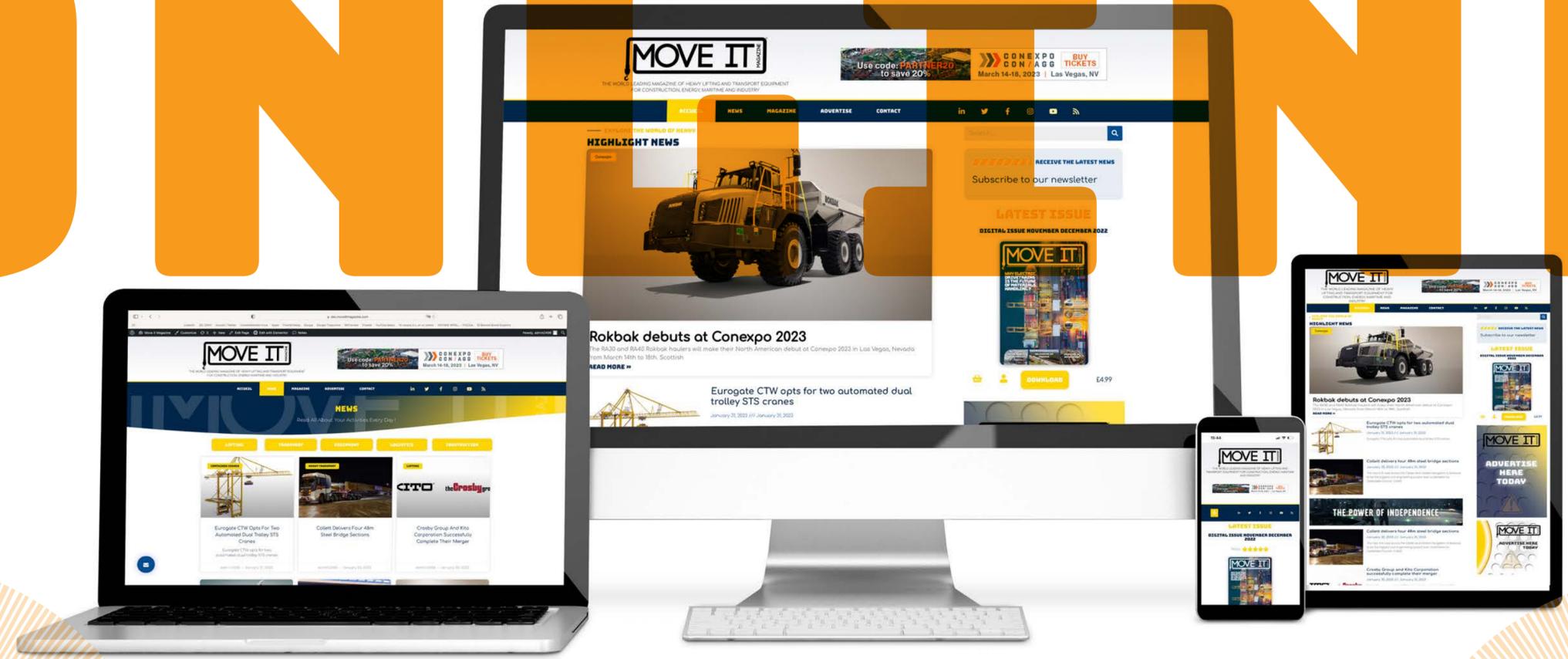
HI-RES PDF:	DOCUMENTS:
EMBEDDED FONTS AND CMYK IMAGES	TO BE SUPPLIED IN ADOBE INDESIGN CC, PHOTOSHOP CC, ILLUSTRATOR, PDF VECTOR
SCANS, GRAPHICS AND DIGITAL PICTURES: RESOLUTION 300DPI COLOUR CMYK	FILES: CAN BE SENT VIA FTP, WETRANSFER,
FONTS: ALL SCREEN AND PRINTER FONTS SHOULD BE SUPPLIED	FILES SUPPLIED IN RGB WILL BE CONVERTED TO CMYK AND MAY RESULT A COLOUR VARIATION.



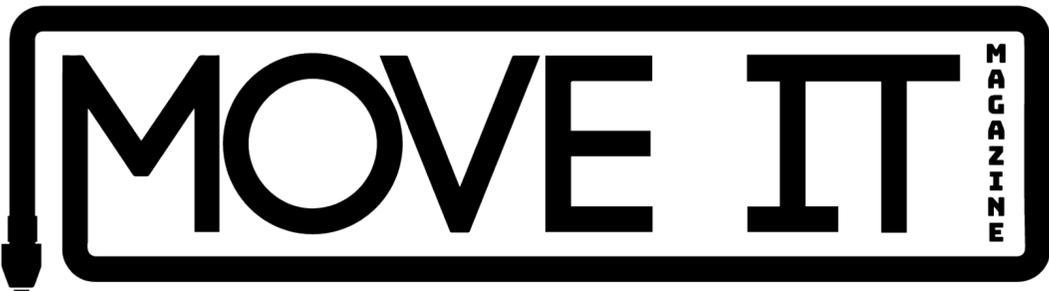
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 6 WEEKS CANCELLATION NOTICE PRIOR TO PUBLICATION



ONLINE



Sponsored content
 Direct Email marketing
 Digital hyperlinks



Movie integration
 Advertising banners
 Daily news

WWW.MOVEITMAGAZINE.COM



DIGITAL KIT 2025

Banner - Sponsored Post - Direct Email - Video

AVERAGE WEB PRINT LAST YEAR*: +1,000,000

AVERAGE MONTHLY PAGE VIEWS*: +100,000

AVERAGE MONTHLY USERS*: +11,000

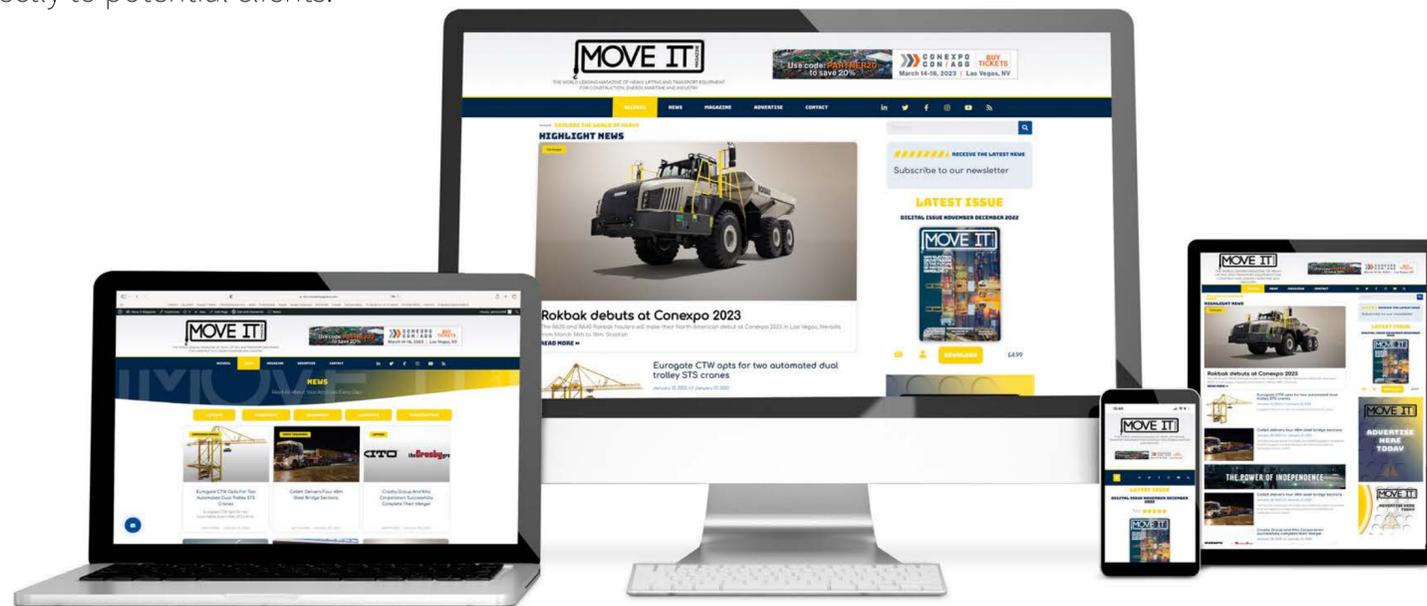
AVERAGE MONTHLY SESSIONS*: +25,000

NEWSLETTER SUBSCRIBERS: +40,000

Select your pack to increase visibility

Faster, easier, smarter... our solutions save you time and money while helping you target the right client, all in one package.

Boost your brand's visibility with targeted online advertising on our website and newsletter, reaching an engaged audience in your industry. Maximize your impact with precision-driven campaigns that connect you directly to potential clients.



MOVE IT
ONLINE

CHOOSE YOUR PACK TO STAY UP TO DATE!

Best Visibility!

MOVEITMAGAZINE.COM DIGITAL FULL PACK

Banner - Sponsored post - Emails - Digital Advertise

Banner

Your banner on the homepage of moveitmagazine.com and its newsletter

- Your banner on moveitmagazine.com homepage for a month.
- Your banner will be included in Move It magazine's newsletter for a month.

Sponsored Post

Publication in the sponsored post section at moveitmagazine.com including all social media and its newsletter

- **4 publications** per month on:
 - Website
 - LinkedIn
 - Facebook
 - Threads
 - X Twitter
 - Instagram
 - Tik Tok
- **4 publications** per month in Move It magazine's newsletter

Direct Email Marketing

Exclusive newsletter send to Move It Magazine community

- Unlimited, you can display as much as you wish.
- Showcase your company's latest services or products exclusively.
- Choose the date and time that suit you the best

Digital Advertise

Publish your advertise in Move It Magazine's Digital issue only

- **1 publication**
- **Full page** advertise

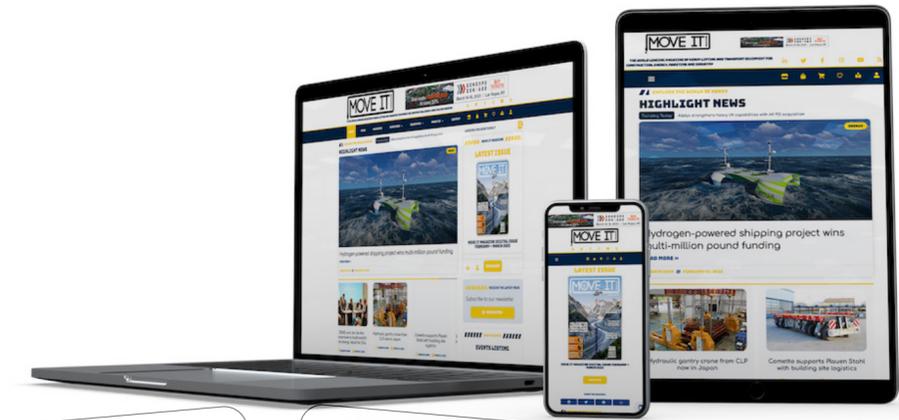
£ 5,499

€ 6,799

CHOOSE YOUR PACK TO STAY UP TO DATE!

Faster, easier, smarter, our solutions save you time and money while helping you target the right customer, all in one package.

MOVE IT
ONLINE



Best start!

BANNER PACK

Website & Newsletter Banner

SIZE 748P X 150P

CONFIG: (.JPG)(.PNG)(.GIF)(.SVG) / RGB-72DPI

FOR DESKTOP/TABLET/MOBILE

Website

Your banner on the homepage of moveitmagazine.com

- Show your latest services or products.

Newsletter

Your banner in the newsletter of moveitmagazine.com

- **4 newsletters** will be send per month

£ 1,995 € 2,450

SPONSOR PACK

Sponsored Post Web & Newsletter

SIZE IMAGE 1024P X 720P

NBR OF FONT WORDS 720 WORDS MAX

CONFIG: (.JPG)(.PNG)(.GIF)(.SVG) / RGB-72DPI

FOR DESKTOP/TABLET/MOBILE

Web Sponsored post

Your content will be featured in the sponsored post section on the MIM website for one month including social media

- **4 publications per month**
 - MIM Website
 - MIM X Twitter
 - MIM LinkedIn
 - MIM Instagram
 - MIM Facebook
 - MIM TIKTOK
 - MIM Threads

Newsletter Sponsored post

Publication in the MIM Newsletter

- **4 Newsletter** publications per month

£ 1,995 € 2,450

DIRECT EMAIL PACK

Direct E-mail Marketing

CONFIG: HTML files including images and hyperlinks

SIZE IMAGE 1024P X 720P

NBR OF FONT WORDS UNLIMITED

CONFIG: (.JPG)(.PNG)(.GIF)(.SVG) / RGB-72DPI

FOR DESKTOP/TABLET/MOBILE

Direct Email Marketing

Exclusive newsletter send to move it magazine's community

- Send your newsletter to all the community of move it magazine.
- Deliver targeted content directly to all our subscribers
- Choose the date and time that suits you the best

£ 2,995 € 3,750

VIDEO INTEGRATION

Website, Newsletter, Social Media, Magazine

FORMAT: FULL HD

VIDEO SIZE: 1920P X 1080P

TIME: 3sec minimum

YOUTUBE LINK ACCEPTED
FOR DESKTOP/TABLET/MOBILE

Video post creation

We can create an attractive video post about your company's activities for Social media, Website and newsletter publications.

- **1 post on all supports**
RATES ON REQUEST

Digital magazine

Publish a video in your Move It Magazine's Digital issue article

- **1 Youtube link integration**

£ 510 / € 620

Website/Social Media/ Newsletter

Publish a video in your Move It Magazine's Website post or article

- **1 Youtube link integration**

£ 510 / € 620

MOVE IT



**WE
DESIGN
your
advertise**

MOVE IT

Our graphic designers are at your entire disposal to create your communication media.



SEND YOUR REQUEST

A member of our team will be dedicated to your project. The best quote will be sent according to your expectation



FINALISE YOUR PROJECT

Choose between our proposals, share your feeling, modify the layout with your graphic designer to finalise your project



PUBLISH IT

Publish your advertise on our printed support and/or online on our website to get even more visibilities

MODIFICATION

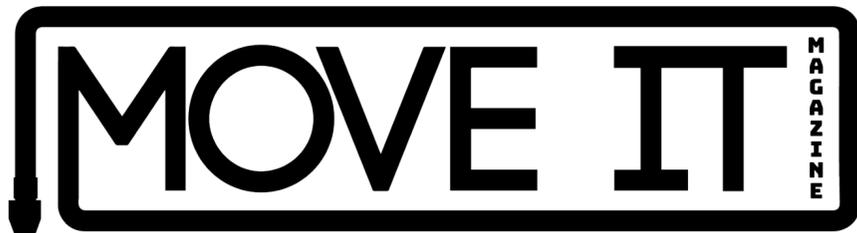
You already have a layout, we will take care of making the small changes you need (dimensions, orientation, content).

- Support within 24 hours
- Few reviews with our graphic designer in charge of your project

CREATION

We create your communication with our experiences following your directions.

- Support within 24 hours
- 2 différents graphic design
- Few reviews with our graphic designer in charge of your project



THE WORLD LEADING MAGAZINE OF HEAVY LIFTING AND TRANSPORT EQUIPMENT FOR CONSTRUCTION, ENERGY, MARITIME AND INDUSTRY

 **Editorial Planning 2025**



JANUARY/FEBRUARY



EXHIBITION:

BREKBUK MIDDLE EAST 10-11 FEBRUARY 2025

FEATURE ARTICLE:

- Development of heavy transport, highlighting key milestones, technological advancements, and significant transformations within the industry.

INDUSTRY INSIGHT:

- Challenges and complexities faced in oil and gas logistics, focusing on the unique demands and solutions within this sector.

INNOVATION SPOTLIGHT:

- Latest innovations in transporting oversized and overweight cargo, including specialized trailers, modular transport systems, and advanced handling equipment

ADVERTISING DEADLINE: 21st January 2025

MARCH/APRIL



EXHIBITION:

BAUMA 7-13 APRIL 2025

FEATURE ARTICLE:

- Eco-friendly construction practices and the machinery that supports sustainable building efforts

INDUSTRY INSIGHT:

- Current trends in construction technology and machinery, detailing the latest tools and techniques

INNOVATION SPOTLIGHT:

- Latest innovations in mining equipment, from autonomous vehicles to drilling and excavation technologies

ADVERTISING DEADLINE: 21st March 2025

MAY/JUNE

EXHIBITION:

BREKBUK EUROPE 13-15 MAY 2025

• TOC EUROPE 17-19 JUNE 2025

FEATURE ARTICLE:

- Smart port technologies, from AI-driven logistics platforms to automated cranes and real-time tracking systems

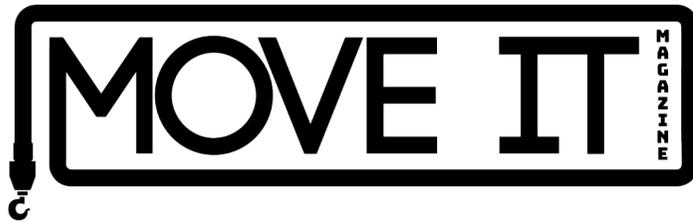
INDUSTRY INSIGHT:

- Innovative equipment and techniques used to handle breakbulk cargo

INNOVATION SPOTLIGHT:

- Ports from various regions that are setting new benchmarks in innovation, technology integration, and sustainable practices in port operations.

ADVERTISING DEADLINE: 02nd May 2025



JULY/AUGUST

EXHIBITION:
JDL EXPO 17-19 SEPTEMBER

FEATURE ARTICLE:

- Integration of AI and IoT in crane technology

INDUSTRY INSIGHT:

- Developments in electric and hybrid lifting equipment

INNOVATION SPOTLIGHT:

- How construction sites are adopting new energy sources, emphasizing the shift towards greener practices and their impact on project execution.

ADVERTISING DEADLINE: 25th August 2025



SEPTEMBER/OCTOBER

EXHIBITION:
TOC AMERICA 21-23 OCTOBER 2025

FEATURE ARTICLE:

- Ongoing challenges U.S. ports face, such as congestion and delays, and the strategies being implemented to streamline container movement, improve efficiency, and mitigate bottlenecks

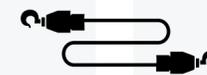
INDUSTRY INSIGHT:

- How emerging technologies are transforming container logistics in the U.S.

INNOVATION SPOTLIGHT:

- Gain insights into major construction and infrastructure projects set to take place across the USA. This supplement will spotlight the regions, industries, and project types that will demand significant heavy lifting and transport solutions

ADVERTISING DEADLINE: 06th October 2025



NOVEMBER/DECEMBER

EXHIBITION:
SOLUTRANS 18-22 NOVEMBER

FEATURE ARTICLE:

- Latest advancements in both heavy and light commercial vehicles, focusing on technological innovations, fuel efficiency, electric and hybrid models

INDUSTRY INSIGHT:

- Latest tire technologies and designs specifically for heavy and light commercial vehicles

INNOVATION SPOTLIGHT:

- Sustainability initiatives within the transport sector, focusing on how commercial vehicle fleets are adopting eco-friendly practices

ADVERTISING DEADLINE: 03rd November 2025

MOVE IT MAGAZINE

THE WORLD LEADING MAGAZINE
OF HEAVY LIFTING AND TRANSPORT
EQUIPMENT FOR CONSTRUCTION,
ENERGY, MARITIME AND INDUSTRY

PAPER & WEB
MEDIA KIT
2025

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