

MOVE IT
MOVED BY >

BUILD
THE W
LARGE
WIND F

Look at the use of our PTC 200-DS
this is proving to be in high demand
ve wind projects such as the
hua development in Taiwan
Shore Wind Farm in Scot-
confirming the quayside
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and assembly of all
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MOVE IT
MAGAZINE

THE WORLD LEADING MAGAZINE OF HEAVY LIFTING AND TRANSPORT
EQUIPMENT FOR CONSTRUCTION, ENERGY, MARITIME AND INDUSTRY

PAPER & WEB
MEDIA INFORMATION KIT

2024



WE LIKE TO

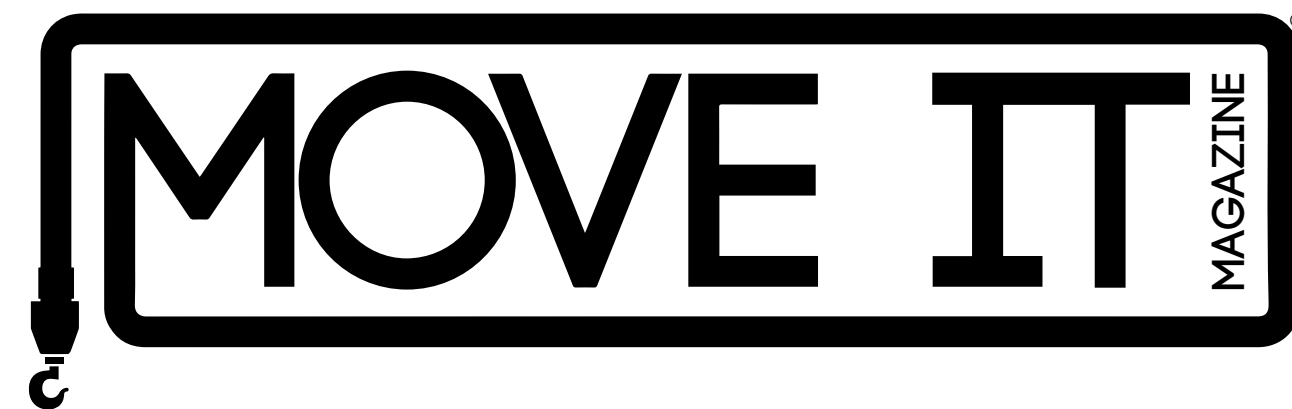
- 1ST** • WRITE & SHARE YOUR STORY
Show off your products,
your services or your team.
Let's be more visible !
- 2ND** • TALK ABOUT LATEST INNOVATIONS
This year is 100% about innovations,
renewable energy and efficient way
of working in the industry
- 3RD** • UPDATES ON PROJECTS
Discover and learn more about
worlds biggest projects with us
everyday.
- &** • WE LIKE TO MOVE IT MOVE IT !





MOVE IT !

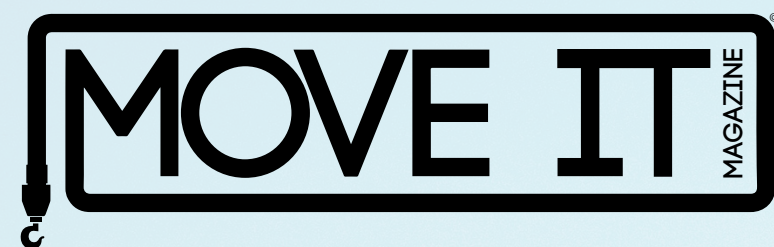
is an independant bi-monthly
magazine publishing digital
and print magazines worldwide.



FOR THE BIGGEST, FOR THE HEAVIEST!

News, features, reports, Interviews,...





READERS IN
EUROPE AND AFRICA

100K

2018

INTERNATIONAL
DISTRIBUTION

LAUNCH

2019

OVER 1 MILLION LINKS
ON THE WEB

1M.

2020

RECOGNIZED BY
MAJOR COMPANIES

LEAD

2021

INTERNATIONAL
PARTNERSHIP

PARTNERS

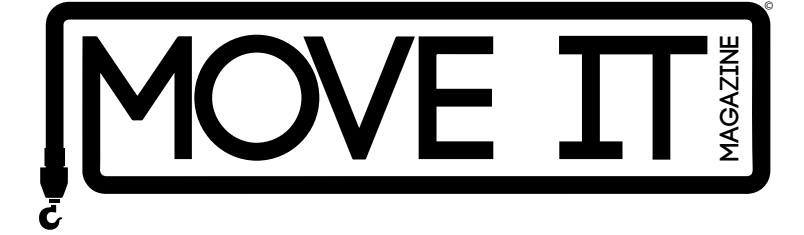
2022

Some
Illustrations
of what we did
together...

CREATED IN 2015, MOVE IT MAGAZINE KEEP MOVING FORWARD!

OUR SECTORS

Heavy lifting & Oversized transport!



CONSTRUCTION

Read and see how operators, material and service providers are building the latest construction projects



INDUSTRY

Stay up to date with innovations and technologies needed for handling, lifting and transport in the industry



ENERGY

All energy systems are upgrading to a new level, Follow our news to learn more every day



MARITIME

Port authorities and terminal operators, shipping companies, equipment manufacturers are the key actors of this sector



MINING OIL&GAS

Be informed of latest innovations in the mining sector, on and offshore. Biggest machines as excavators, trucks,

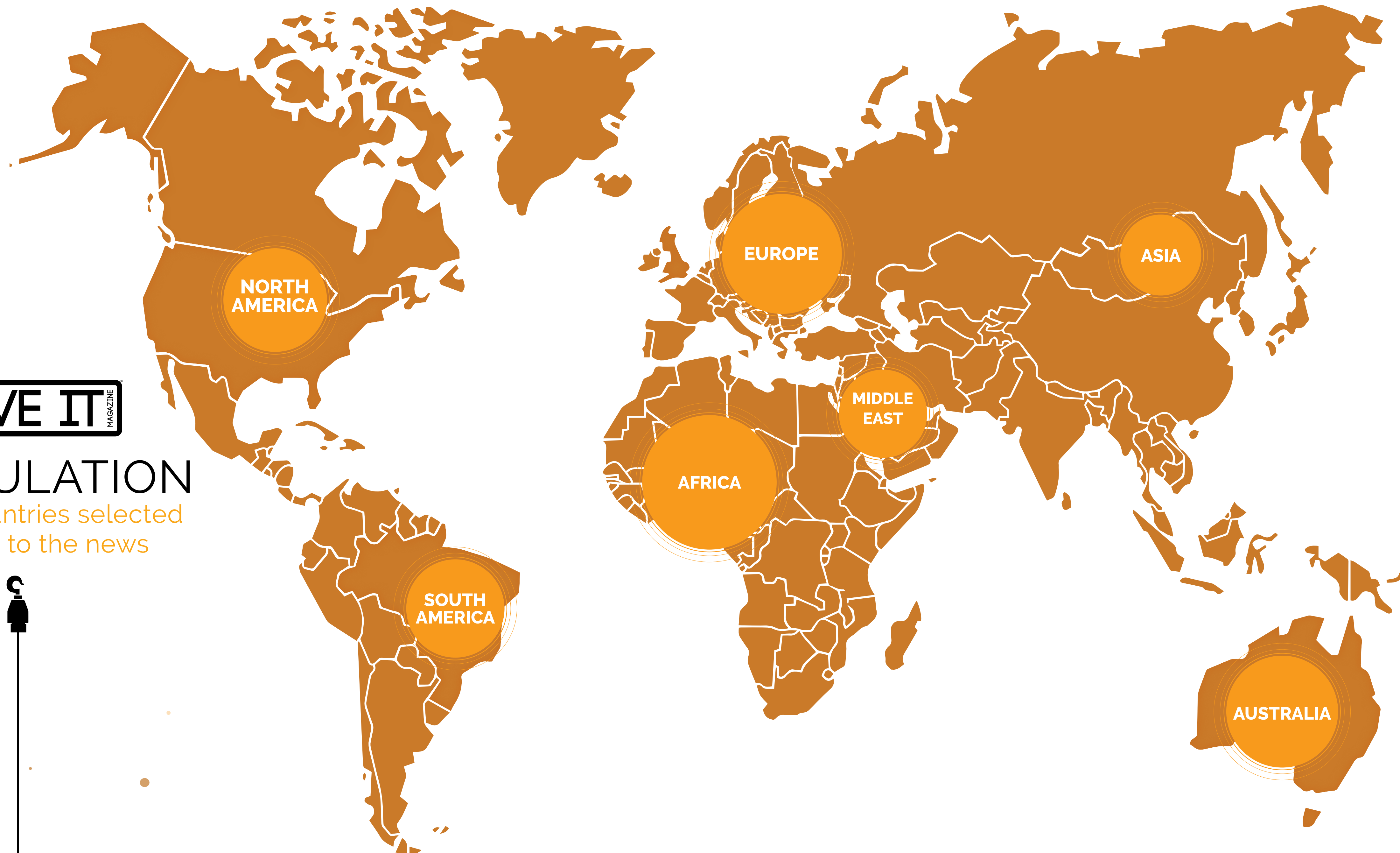


ENVIRONMENT

We are changing the way we live every day, our environment plays an important role and we are glad to focus on

MOVE IT MAGAZINE

CIRCULATION
of the countries selected
according to the news





We are distributed
worldwide



EUROPE

Move It Magazine has a readership of over
110 000 PROFESSIONALS per issue,
85% OF DECISION MAKERS. Offering you
a greatest visibility.



AFRICA

Distributed to major professionals of
HEAVY LIFTING AND TRANSPORT,
equipment manufacturers, maritimes,
logistics, construction and energy
industry from **OVER 40 COUNTRIES.**



MIDDLE EAST

The regular features are involving **lifting and
transport equipment, construction, ports
logistics, air cargo, mining and oil&gas,
projects, new innovations, and logistics in
maritimes, construction, freight forwarding,
energy and offshore industry.**



U.S.A

**From 2023, we will focus on news
from U.S. market,**
in response to the growing readership
and the huge development in this country

READERSHIP

PROJECT FREIGHT FORWARDERS

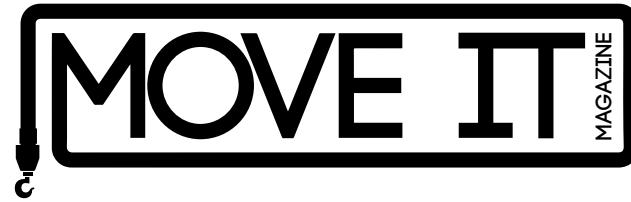
RENTAL COMPANIES
LIFTING COMPANIES
TRANSPORT COMPANIES
MATERIAL DEALERS
PUBLIC WORKS
DEALERS
SHIPPING AGENTS
PORT AUTHORITIES
DOCKS
OFFSHORE

EQUIPMENT MANUFACTURERS

STEVEDORES
HANDLERS
CARRIERS
EXHIBITIONS
LOGISTICS COMPANIES
HEAVY LIFT EQUIPMENTS
ENGINEERING
HANDLING
CONTRACTORS
MINING

INDUSTRIAL CONSTRUCTIONS

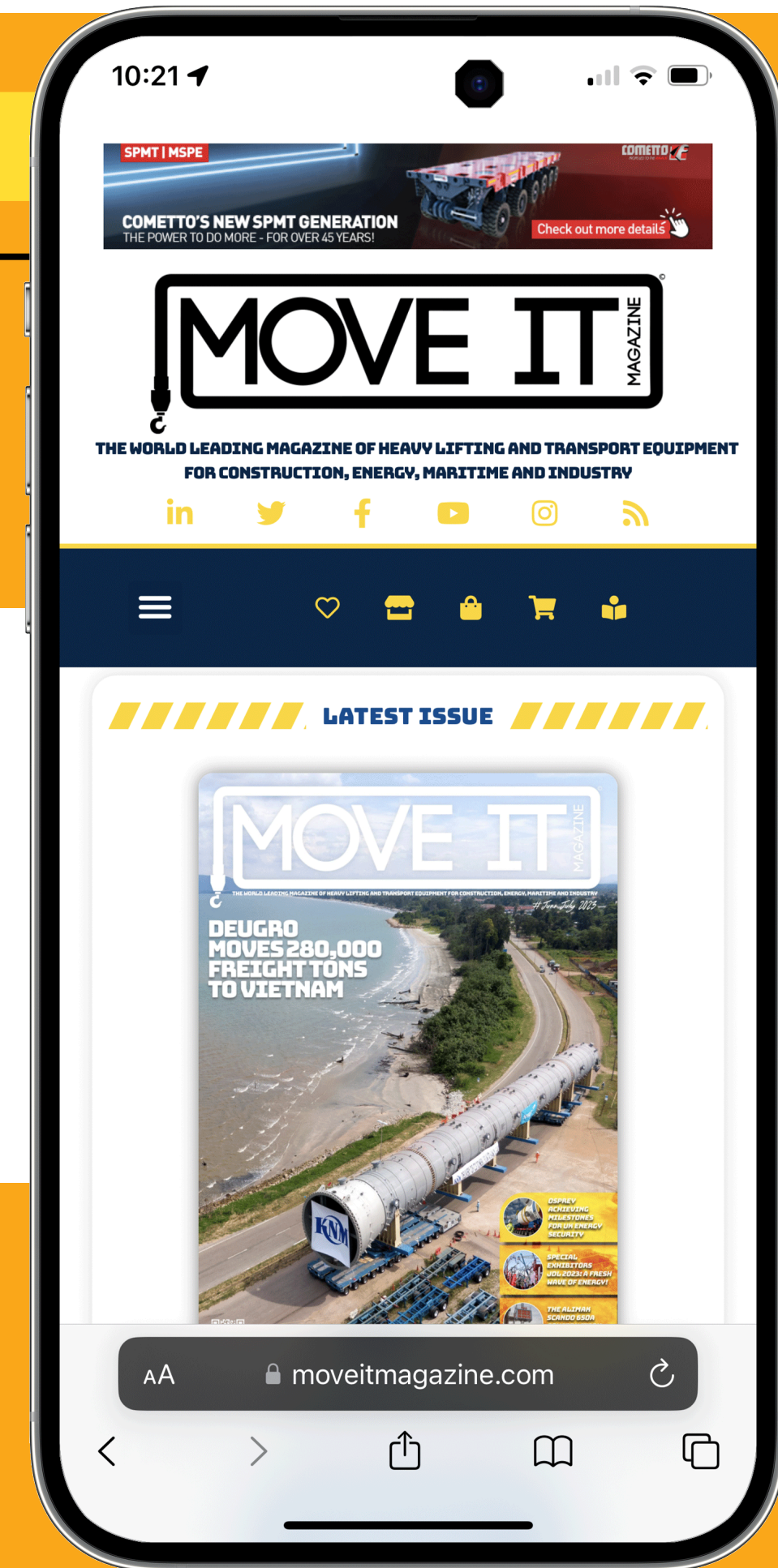
SHIPBUILDING INDUSTRIES
OIL & GAS
GREEN ENERGIES
AIR CARGO
INNOVATIONS
INSURANCE COMPANIES
ACCESSORIES
ASSOCIATIONS
UTILITIES



ONLINE

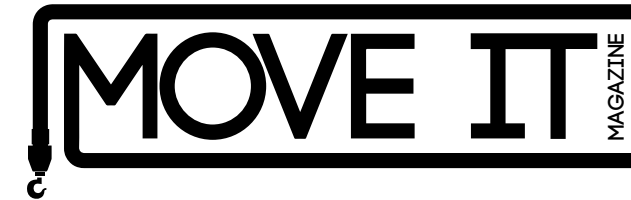


WWW.MOVEITMAGAZINE.COM





ONLINE



All of our Advertise
are linked to the website
of the company

MOVEITMAGAZINE.COM

Working together with:

Sponsored content

Direct Email marketing

Digital hyperlinks

Movie integration

Adverstising banners

Daily news

**WE MAKE PROPOSAL FOR EVERY BUDGET,
DON'T HESITATE TO CONTACT US!**

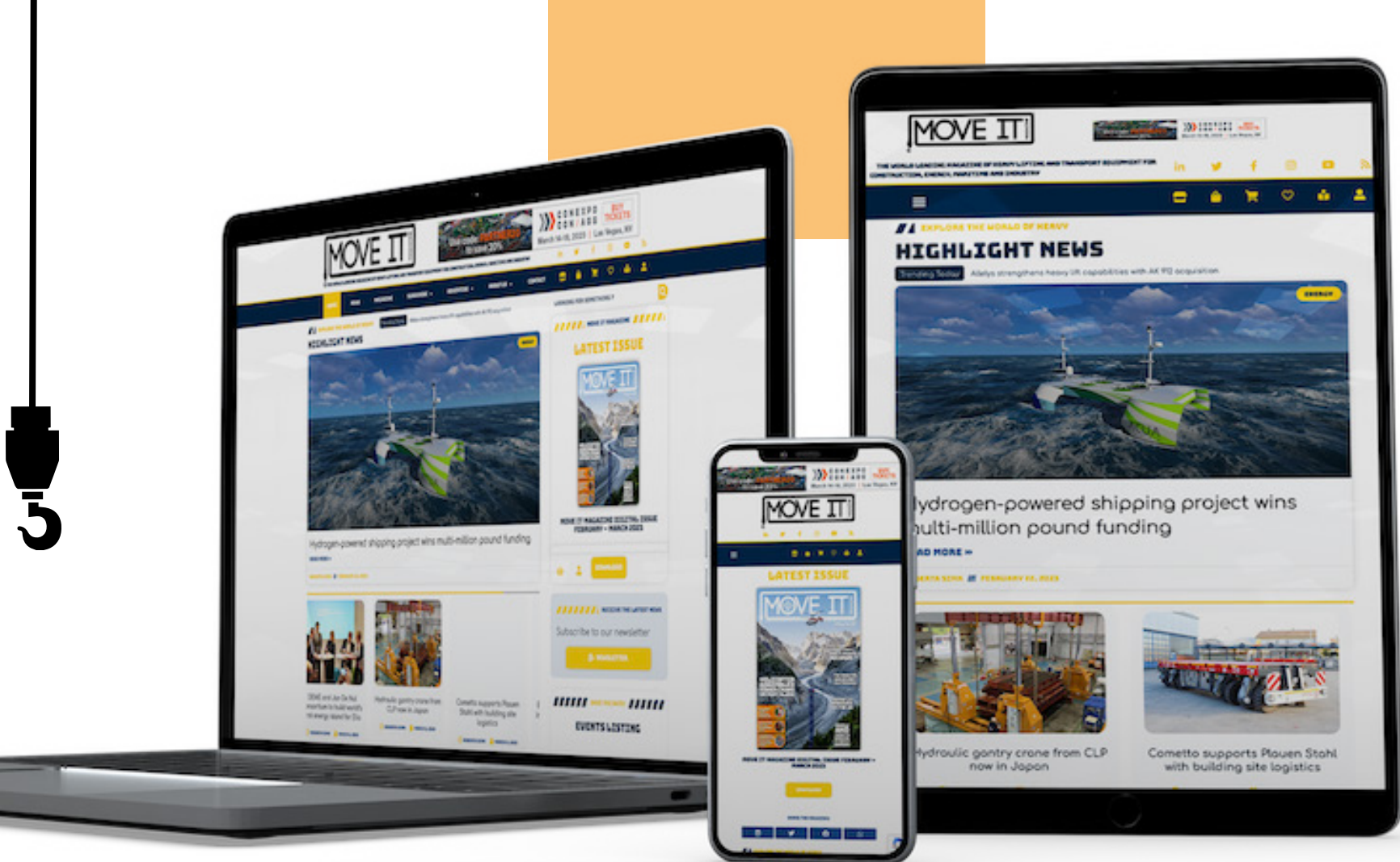
LIEBHERR.COM



CLICK from the digital
magazine to go on
company website
and know more about
products or services

DIGITAL PACK 2024

Banner - Newsletter - Post - Magazine



Subscribe monthly and get visibilities all year long
Different option to match your expectation

Faster, easier, smarter, our solutions save times, money and helps you targeting the right customer all in one pack.

CHOOSE YOUR PACK TO STAY UP TO DATE FOR AN YEAR

*Subscribe to pay monthly for a period of one year, automatically renewable every year.

Best start!

BANNER PACK

Banner Website & Newsletter

SIZE 748pixel X 150pixel
CONFIG: (.JPG)(.PNG)(.GIF)(.SVG) / RGB-72DPI
FOR DESKTOP/TABLET/MOBILE

Website

Your banner on the homepage of moveitmagazine.com

- Change your artwork up to **3 times** per month.
- Show your latest services or products everyday.

-Newsletter

Your banner in the newsletter of moveitmagazine.com

- Change your artwork up to **3 times** per month.
- **4 newsletters** will be send per month.

£ 1,995 per month*
€ 2,450 per month*

SPONSOR PACK

Sponsored post web & newsletter

SIZE IMAGE 1024pixel X 720pixel
NBR OF FONT WORDS 720 WORDS MAX
CONFIG: (.JPG)(.PNG)(.GIF)(.SVG) / RGB-72DPI
FOR DESKTOP/TABLET/MOBILE

-Web Sponsored post

Publication of news at MIM.com including all social media

- **4 publications per month** on:
 - MIM Website
 - MIM Twitter
 - MIM LinkedIn
 - MIM Instagram
 - MIM Facebook

-Newsletter Sponsored post

Publication of news on MIM Newsletter

- **4 Newsletter** publications per month

£ 1,995 per month*
€ 2,450 per month*

EMAIL PACK

Direct E-mail marketing

CONFIG: **HMTL** FILES INCLUDING IMAGES AND HYPERLINKS
SIZE IMAGE 1024pixel X 720pixel
NBR OF FONT WORDS **UNLIMITED**
CONFIG: (.JPG)(.PNG)(.GIF)(.SVG) / RGB-72DPI
FOR DESKTOP/TABLET/MOBILE

Direct Email Marketing

Exclusive newsletter send to move it magazine readers and clients

- Send your newsletter **once a month** to all the community of move it magazine.
- Unlimited, you can display as much as you wish.
- Show your latest services or products exclusively.

£ 3,195 per month*
€ 3,995 per month*

DIGITAL MAG PACK

Advertisement in Digital issue

SIZE: 210mmX297mm (.PDF)(.EPS)(.PSD)(.AI)(.INDD)(.JPG) 4 COLOR
CONFIG: 5mm Bleed DIGITAL MAG (RGB-72DPI) OR PRINT MAG (CMYK - 300DPI)
FOR DESKTOP/TABLET/MOBILE

Digital magazine

Publish your advertise in Move It Magazine's Digital issue

- **6 publications** per year.
- **3 options** of advertise:

1/2 PAGE	FULL PAGE	DOUBLE SPREAD PAGE
£ 210 € 260 per month*	£ 495 € 615 per month*	£ 1,010 € 1,350 per month*

Best Visibility!

DIGITAL FULL PACK

Banner - Sponsored post - emails - Digital adv

Banner

Your banner on the homepage of moveitmagazine.com and its newsletter

- Change your artwork up to **3 times** per month.
- Show your latest services or products everyday.
- Change your artwork up to **3 times** per month.
- **4 newsletters** will be send per month.

Sponsored post

Publication of post at MIM.com including all social media and MIM newsletter

- **4 publications** of news per month on:
 - MIM Website
 - MIM Twitter
 - MIM LinkedIn
 - MIM Instagram
 - MIM Facebook
- **4 Newsletter** publications per month

Direct Email Marketing

Exclusive newsletter send to moveitmagazine readers and clients

Send your newsletter **once a month** to all the community of move it magazine.

- Unlimited, you can display as much as you wish.
- Show your latest services or products exclusively.

Digital magazine

Publish your advertise in Move It Magazine Digital issue

- **6 publications** per year.
- **Full page** advertise

£ 4,999 per month*
€ 5,999 per month*

PRINT PACK 2024

Move It Magazine printed issue

Become a Leader!

MOVE IT MAGAZINE FULL PACK

Banner - Sponsored post - emails - Digital adv - Printed magazine Advertisement

DIGITAL

Banner

Your banner on the homepage of moveitmagazine.com and its newsletter

- Change your artwork up to **3 times** per month.
- Show your latest services or products everyday.
- Change your artwork up to **3 times** per month.
- **4 newsletters** will be send per month.

Sponsored post

Publication of post at MIM.com including all social media and MIM newsletter

- **4 publications** of news per month on:
 - MIM Website
 - MIM Twitter
 - MIM LinkedIn
 - MIM Instagram
 - MIM Facebook
- **4 Newsletter** publications per month

Direct Email Marketing

Exclusive newsletter send to moveitmagazine readers and clients

- Send your newsletter **once a month** to all the community of move it magazine.
- Unlimited, you can display as much as you wish.
 - Show your latest services or products exclusively.

Digital magazine

Publish your advertise in Move It Magazine Digital issue

- **6 publications** per year.
- **Full page** advertise

£ 6,590 per month*

£ 6,990 per month*

PRINT

Printed magazine

Publish your advertise in Move It Magazine's printed issue

Subscribe monthly and get visibilities all year long.

Faster, easier, smarter, our solutions save times, money and helps you targeting the right customer all in one pack.

*Subscribe to pay monthly for a period of one year, automatically renewable every year.

What we propose is **FULL PAGE** coverage, wich is one of the best ratio "visibilities -> rates".

- **6 publications** of FULL PAGE per year.

COVER PAGE RATES*

POSITION	SIZE	N. OF INSERTION: 1			3			6		
FRONT COVER	200 MM W X 225 MM H	£8,780	ON REQUEST	ON REQUEST	€11,350	ON REQUEST	ON REQUEST	ON REQUEST	ON REQUEST	ON REQUEST
BACK COVER	210 MM W X 297 MM H	£4,699	£12,697	£23,495	€5,700	€14,450	€28,750			
INSIDE FRONT COVER	210 MM W X 297 MM H	£3,550	£9,065	£17,950	€4,595	€11,885	€20,975			
INSIDE BACK COVER	210 MM W X 297 MM H	£3,390	£8,790	£17,190	€4,390	€11,350	€20,050			

INSIDE PAGE RATES*

POSITION	SIZE	N. OF INSERTION: 1			3			6		
DOUBLE PAGE SPREAD	420 MM L X 297 MM H	£4,799	£13,699	£26,499	€5,750	€15,950	€29,950			
FULL PAGE	210 MM L X 297 MM H	£2,899	£7,999	£14,999	€3,110	€8,999	€15,999			
1/2 PAGE VERTICAL	90 MM L X 270 MM H	£1,799	£4,799	£8,999	€1,980	€5,500	€9,990			
1/2 PAGE HORIZONTAL	190 MM L X 130 MM H	£1,799	£4,799	£8,999	€1,980	€5,500	€9,990			
1/4 PAGE	90 MM L X 130 MM H	£1,040	£2,999	£5,999	€1,180	€2,999	€5,900			



LOOKING FOR MATERIAL, STAFF OR JOB:
WE WILL PUBLISH YOUR ANNOUNCEMENT IN A SPECIAL SECTION 'ANNOUNCEMENT'.
PRICE ON REQUEST

WISH TO SELL MATERIAL:
WE WILL PUBLISH YOUR ANNOUNCEMENT IN A SPECIAL SECTION 'ANNOUNCEMENT'.
PRICE ON REQUEST

SUPPLEMENTS*	
FACING MATTER	+20%
(ISLAND POSITION, FACING CONTENTS, FACING ARTICLE)	
SPECIAL TRADE FAIR EDITIONS	+20%
AGENCIES	+15%
MAGAZINE AD LINKED TO COMPANY WEBSITE.	+5%
ARTWORK, LAYOUT, LOGO CAN BE CREATED BY OUR DESIGN AGENCY. GET QUOTE AT: INFO@MOVEITMAGAZINE.COM	

HI-RES PDF:	DOCUMENTS:
EMBEDDED FONTS AND CMYK IMAGES	TO BE SUPPLIED IN ADOBE INDESIGN CC,
SCANS, GRAPHICS AND DIGITAL PICTURES:	PHOTOSHOP CC, ILLUSTRATOR, PDF VECTOR
RESOLUTION 300DPI COLOUR CMYK	FILES:
FONTS:	CAN BE SENT VIA FTP, WETRANSFER,
ALL SCREEN AND PRINTER FONTS SHOULD BE SUPPLIED	FILES SUPPLIED IN RGB WILL BE CONVERTED TO CMYK AND MAY RESULT A COLOUR VARIATION.

DOUBLE PAGE SPREAD	FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE
DOUBLE PAGE SPREAD 420MM L X 297MM H	FULL PAGE 210MM L X 297MM H	1/2 PAGE HORIZONTAL 190MM L X 130MM H	1/2 PAGE VERTICAL 90MM L X 270MM H	1/4 PAGE 90 MM L X 130 MM H

FORMAT (.PDF), (.JPG), (.EPS), (.PSD), (.AI), (.INDD)
WARNING: MOVEITMAGAZINE IS NOT RESPONSIBLE IN CASE OF PRINTING ERROR, COLOUR VARIATION.

PRINTED MAGAZINE ADS ARE INCLUDED IN THE DIGITAL VERSION.
5% SUPPLEMENT FOR DIGITAL ADVERTISEMENT LINKED TO THE WEBSITE

CANCELLATION POLICY
6 WEEKS CANCELLATION NOTICE PRIOR TO PUBLICATION



THE WORLD LEADING MAGAZINE OF HEAVY LIFTING
AND TRANSPORT EQUIPMENT FOR CONSTRUCTION,
ENERGY, MARITIME AND INDUSTRY



January / February

Feature Event:

BIG5 Construct Saudi

26-29 February 2024, Saudi Arabia

Intermodal

5-7 March, Sao Paulo

IATA World Cargo Symposium

12-14 March 2024, Hong Kong

Main Focus Areas:

- Development of heavy transport, key milestones, technological advancements, and industry transformations.
- Challenges and complexities faced in oil and gas logistics.
- Latest innovations in transporting oversized and overweight cargo, including specialized trailers, modular transport systems, and handling equipment.

March / April

Feature Event:

Intermat

24-27 April, 2024,

Paris, France

Main Focus Areas:

- Eco-friendly construction practices and machinery
- Current trends in construction technology and machinery.
- Impact of emerging technologies (e.g., IoT, AI, automation) on the construction sector.

May / June

Feature Event:

Breakbulk Europe

21-23 May, 2024,

Rotterdam, Netherlands

Main Focus Areas:

- Latest innovations in smart port technologies
- Innovative equipment and methods for the safe and efficient movement of breakbulk items.
- Challenges and solutions in transporting large, heavy, or complex project cargo.

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July/August

Feature Event:

JDL Expo, JDL Energy, JDL AI
25-27 September, 2024
Beaune, France

Main Topics:

- Use of AI and IoT in crane technology for lifting and handling heavy loads.
- Latest developments in electric and hybrid lifting equipment
- How construction sites are adopting new energy sources

September/October

Feature Event:

Antwerp XL
8-10 October 2024, Antwerp XL

Main Topics:

- Major ports around the world, their infrastructure, technology, and impact on global trade.
- Upcoming trends and advancements in maritime technology, including smart port solutions, autonomous vessels, and digital navigation systems.
- Latest innovations in vessel design and technology, including fuel-efficient engines, alternative propulsion systems, and eco-friendly materials.

Supplement USA: Insights into major upcoming construction and infrastructure projects across the USA. Highlight the regions, industries, and types of projects that will require significant heavy lifting and transport solutions.

November/December

Feature Event:

Offshore Energy
26-27 November 2024
Amsterdam, Netherlands

Main Topics:

- Updates on major offshore wind energy projects globally
- Innovative technologies in offshore energy, such as advanced sensors, robotics, and artificial intelligence for improved operations and maintenance
- Latest trends and advancements in floating offshore wind farms, potential for increased energy production in deeper waters.

MOVE IT MAGAZINE

THE WORLD LEADING MAGAZINE OF HEAVY LIFTING AND TRANSPORT EQUIPMENT FOR CONSTRUCTION, ENERGY, MARITIME AND INDUSTRY

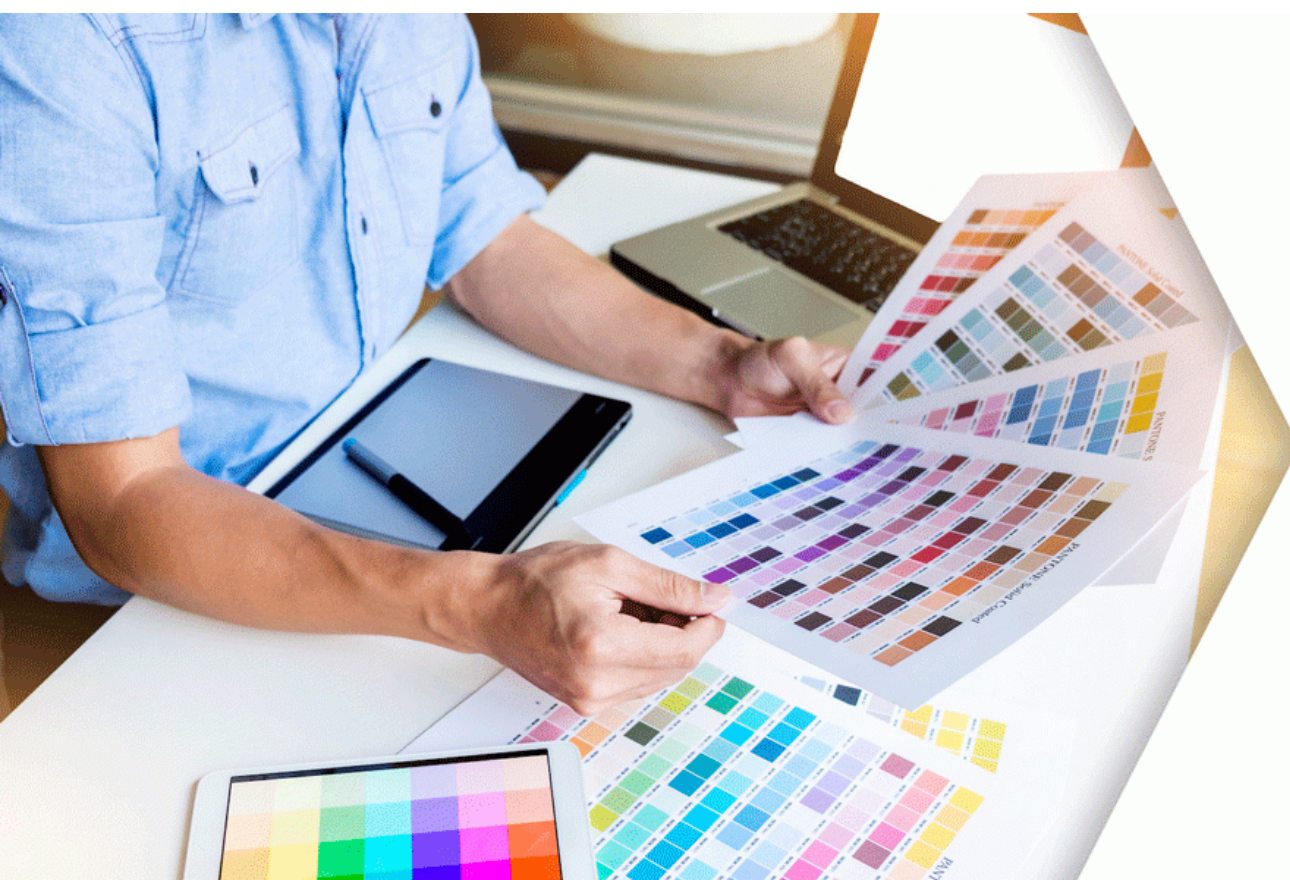
 **Editorial**
Planning **2024**



MOVEITMAGAZINE.COM

DESIGN your next advertise

Our graphic designers are at your entire disposal to create your communication media.



MOVE IT[®]

MAGAZINE

SEND YOUR REQUEST

A member of our team will be dedicated to your project. The best quote will be sent according to your expectation

FINALISE YOUR PROJECT

Choose between our proposals, share your feeling, modify the layout with your graphic designer to finalise your project

PUBLISH IT

Publish your advertise on our printed support and/or online on our website to get even more visibilities

MODIFICATION

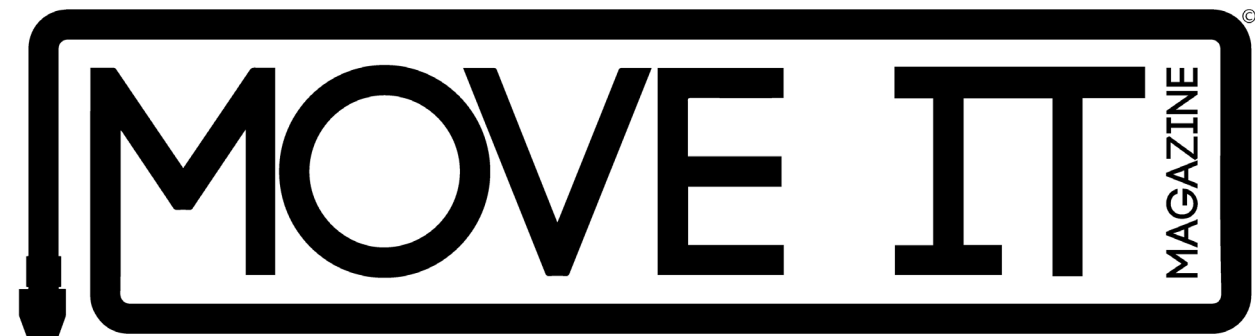
You already have a layout, we will take care of making the small changes you need (dimensions, orientation, content).

- Support within 24 hours
- 3 reviews with our graphic designer in charge of your project

CREATION

We create your communication with our experiences following your directions .

- Support within 24 hours
- 2 différents graphic design
- 3 reviews with our graphic designer in charge of your project



**THE WORLD LEADING MAGAZINE
OF HEAVY LIFTING AND TRANSPORT
EQUIPMENT FOR CONSTRUCTION,
ENERGY, MARITIME AND INDUSTRY**

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